



**ATHLETIC CLUB**

# **AC COACHES EXPERIENCE**

**INTERNSHIP IN ATHLETIC CLUB  
FOOTBALL AREA**



Services developed from the values and knowledge generated by the **ONLY TALENT CREATION MODEL THAT HAS PROVEN SUSTAINED SUCCESS** over time (for more than 50 years) in the elite of European football.

## **TALENT**

2nd among clubs in the 5 major European leagues with the highest % of first-team players developed in their football academy (56%), 2nd among clubs in the 5 major European leagues when it comes to players remaining in the squad for the longest time (4.9 years)

## **KNOWLEDGE**

We have a great team of highly qualified professionals with wide experience sharing knowledge with Athletic's network of affiliated clubs

## **METHODOLOGY**

Globally recognised methodological model, structured on the basis of a strong recruitment strategy shared with our network of affiliated clubs, personalised individual work and a comprehensive approach for personal development, constantly overperforming in a continuous improvement process for more than 50 years.

## **EXPERIENCE**

Pioneering model at a global level with more than 50 years of accomplishments, including producing more than 250 players for the first team

## **SPORTING SUCCESS**

8 LaLiga titles, 24 Copa del Rey trophies, 200 participations in European competitions, and the only team along with Real Madrid and Barcelona that has remained in the top-flight during its 125-year history



**AC COACHES EXPERIENCE.** Immersive experience at the Lezama academy in which groups of coaches get to witness first-hand the work methodology developed in one of the best European football's training grounds.



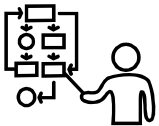
**Tour of Lezama's football facilities** and presentation about **Athletic Club's sports project**



Accommodation at **AC Residence (with full board)** and full immersive experience in Lezama



Get to know **Lezama professionals** first-hand and hold **Q&A sessions** with the technicians



Thematic **Masterclass** taught by Lezama's technicians in which share the knowledge accumulated by various sports departments to the attending group of coaches: Methodology, tactical analysis, physical preparation, nutrition, coaching and mental training, etc.



**Free-Pass to view all the training sessions** that take place at the Lezama Academy (except for restrictions on first-team training sessions)



Accompany and interact **with Lezama technicians during training sessions**



**Free-Pass to view all the matches** that take place at the Lezama facilities



**AC Certificate** stating that the participants have received training based on the club's methodology



## AC COACHES EXPERIENCE. Complete the experience with additional activities and services.



**Bus service** from the Airport to Lezama (and vice versa) and travel to the stadium for specific activities and events at San Mames (Stadium Tour & AC Museum, Matchday, etc)



**Reserve spaces in Lezama and San Mames**: meeting rooms, audiovisual rooms, etc.



**Use of the Lezama gym** and other sports facilities for various activities



**MUSEOA**

Tickets with guided visit to San Mames stadium and AC Museum



**Tickets for first-team LaLiga matches** at San Mames stadium




**Group lunch/dinner** at San Mames' restaurants



**Visits to different tourist attractions around Bizkaia** that can complement the AC experience



ACFC COACHES	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
8:00 – 9:00	Arrival to Lezama and Check-in	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:30 – 11:00		San Mames stadium Tour and visit to AC Museoa	Athletic Club Football Project	Masterclass: Friendly Clubs Network	Match Viewing	Match Viewing
11:00 – 12:00				Masterclass: Methodology and Performance		
12:00 – 13:30			Masterclass: Scouting			
13:00 – 14:30	<b>COMIDA</b>					
14:30 – 16:00	Break	Break	Break	Break	Match Viewing	Match Viewing
16:00 – 17:30	Reception	Lezama sports city Tour	Q&A with Athletic Club Coaches	Focus Group		
17:30 – 20:30	Training Viewing	Training Viewing	Training Viewing	Training Viewing		
20:30 – 21:30	<b>CENA</b>					

*\*This schedule is subjected to change if needed by Athletic Club*





**ATHLETIC CLUB**

**THANKS**

