



**ATHLETIC CLUB**

**AC FOOTBALL CENTER - COACHES**

**WEEK INTERNSHIP IN ATHLETIC CLUB**

**FOOTBALL STRUCTURE – 24/25 OPEN CALL**



Services developed from the values and knowledge generated by the **ONLY TALENT CREATION MODEL THAT HAS PROVEN SUSTAINED SUCCESS** over time (for more than 50 years) in the elite of European football.

## **TALENT**

2nd among clubs in the 5 major European leagues with the highest % of first-team players developed in their football academy (56%), 2nd among clubs in the 5 major European leagues when it comes to players remaining in the squad for the longest time (4.9 years)

## **KNOWLEDGE**

We have a great team of highly qualified professionals with wide experience sharing knowledge with Athletic's network of affiliated clubs

## **METHODOLOGY**

Globally recognised methodological model, structured on the basis of a strong recruitment strategy shared with our network of affiliated clubs, personalised individual work and a comprehensive approach for personal development, constantly overperforming in a continuous improvement process for more than 50 years.

## **EXPERIENCE**

Pioneering model at a global level with more than 50 years of accomplishments, including producing more than 250 players for the first team

## **SPORTING SUCCESS**

8 LaLiga titles, 24 Copa del Rey trophies, 200 participations in European competitions, and the only team along with Real Madrid and Barcelona that has remained in the top-flight during its 125-year history



**AC COACHES EXPERIENCE.** Immersive experience at the Lezama academy in which groups of coaches get to witness first-hand the work methodology developed in one of the best European football's training grounds.



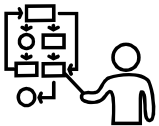
**Tour of Lezama's football facilities** and presentation about **Athletic Club's sports project**



Accommodation at **AC Residence (with full board)** and full immersive experience in Lezama



Get to know **Lezama professionals** first-hand and hold **Q&A sessions** with the technicians



Thematic **Masterclass** taught by Lezama's technicians in which share the knowledge accumulated by various sports departments to the attending group of coaches: Methodology, tactical analysis, physical preparation, nutrition, coaching and mental training, etc.



**Free-Pass to view all the training sessions** that take place at the Lezama Academy (except for restrictions on first-team training sessions)



Accompany and interact **with Lezama technicians during training sessions**



**Free-Pass to view all the matches** that take place at the Lezama facilities



**AC Certificate** stating that the participants have received training based on the club's methodology



## AC COACHES EXPERIENCE. Complete the experience with additional activities and services.



**Bus service** from the Airport to Lezama (and vice versa) and travel to the stadium for specific activities and events at San Mames (Stadium Tour & AC Museum, Matchday, etc)



**Reserve spaces in Lezama and San Mames**: meeting rooms, audiovisual rooms, etc.



**Use of the Lezama gym** and other sports facilities for various activities



**MUSEOA**

Tickets with guided visit to San Mames stadium and AC Museum



**Tickets for first-team LaLiga matches** at San Mames stadium






**Group lunch/dinner** at San Mames' restaurants



**Visits to different tourist attractions around Bizkaia** that can complement the AC experience



**ILLUSTRATIVE**

ACFC COACHES	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
<b>8:00 - 9:00</b>	Arrival to Lezama and Check-in	Masterclass 1: Methodology	Training Viewing	<b>BREAKFAST</b>				
<b>9:00 - 10:00</b>				Masterclass 2: Performance	Masterclass 3: Goalkeepers	Masterclass 5: Scouting	Match Viewing Athletic Club youth teams	Match Viewing Athletic Club youth teams ----- FreeTime for tourism in Bilbao city center
<b>10:00 - 11:00</b>						Academy football Tournament		
<b>11:00 - 12:00</b>		Reception and welcome dynamic	Masterclass 3: Goalkeepers	Workshop dynamic	Training Viewing			
<b>12:00 - 13:00</b>					Workshop dynamic			
<b>13:00 - 14:00</b>	<b>LUNCH</b>							
<b>14:00 - 15:00</b>	Lezama football facilities Tour	Q&A session with Athletic Club professional Coaches	Masterclass 4: Clubes convenidos	San Mames stadium Tour and visit to AC Museoa	Match Viewing Athletic Club youth teams	 <b>Athletic</b>  <b>Betis</b>		
<b>15:00 - 16:00</b>		Training Viewing	Training Viewing - Clubes Convenidos				San Mames stadium Tour and visit to AC Museoa	Match Viewing Athletic Club youth teams
<b>16:00 - 17:00</b>	Athletic Club football project contextualization							
<b>17:00 - 18:00</b>	Training Viewing							
<b>18:00 - 19:00</b>	Training Viewing	Training Viewing	Training Viewing - Clubes Convenidos	San Mames stadium Tour and visit to AC Museoa	Match Viewing Athletic Club youth teams			
<b>19:00 - 20:00</b>							Training Viewing	
<b>20:30 - 21:30</b>	<b>DINNER</b>							

*\*This schedule could be adjusted by Athletic Club*





**ATHLETIC CLUB**

**THANKS**

